REGISTER, SPECIFY, and DELIVER

2024 ENHANCED SPECIFIER PARTNER PROGRAM

Specifier Incentives

Cash for specifying and delivering Sub-Zero, Wolf, and Cove brands of appliances:

\$25k - \$49,999 package	\$1,000
\$50k - \$64,999 package	\$1,250
\$65k+ package	\$1,500

Added Value

- Dedicated trade representatives
- Lunch and Learn product education
- Use of our Costa Mesa Showroom for client meetings, private demonstrations, and Use & Care Classes
- Access to Local and National Kitchen Design Contest





Orange, San Diego, and Desert Counties

Tracy Burge Tracy.Burge@subzero.com 949-371-3708



Los Angeles and Ventura Counties

Caleb Jackson Caleb.Jackson@subzero.com 310-270-5137





- Individuals must register on our incentive rewards website: subzerowolfdesigner.com
- Individuals must enter their own claims
- Individuals must have a copy of the dealer invoice(s) to submit for cash incentives
- Individuals must enter their claim within 30 days of the invoice(s) date
- Projects/developments with multiple residences will only qualify for one(1) package incentive
- Package price does not include accessories, sales tax, delivery, or installation

Sub-Zero Group West reserves the right to modify, change, or cancel the program or its participants at any time.





Scan and register now

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